



## Print-Ready File Set-up Requirements

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- Create your document at the exact trim size.
- Include trim marks and 1/8" bleed on each file.
- Convert all fonts to outlines.
- Accepted file types:
  - *Adobe Illustrator EPS or AI file (include linked files)*
  - *Print ready high resolution PDF*
  - *Photoshop TIF, EPS, JPG or flattened PSD*

Guideline to select your Photoshop file DPI:

  - over 48" x 60" - 100 DPI
  - over 36" x 48" - 150 DPI
  - over 24" x 36" - 200 DPI
  - under 24" x 36" - 300 DPI

*An additional set up fee will apply to files that are not print ready. (\$25 minimum)*

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FTP upload - *ZIP* all files before uploading

Access our server through your web browser at:

<http://upload.pop-it.com/>

username: pop-it

password: server

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